

# **EXHIBITOR AND SPONSORSHIP OPPORTUNITIES**









**Keynote Speaker** Tuesday June 23, 2009 at 9:30 AM

**Prof. Douglas D. Osheroff**Nobel Laureate 1996







The NanoBio 2009 Conference offers unique opportunities to showcase your products and services and gain access to a rapidly growing membership of business and technology leaders - executives, CEO, CTO, corporate managers, scientists and engineers, entrepreneurs and VC's - who are building the technologies of today and tomorrow. The NanoBio Business Forum creates the right setting for you to present your ideas to large pharmaceutical companies, biotechnology companies, venture capitalists, intellectual property attorneys, and other potential business partners.



# Top 5 Reasons to Exhibit at NanoBio 2009

- **1.** Showcase your products and services to top decision-makers
- 2. Network with world-class scientists, engineers and business executives from 30 countries
- **3.** NanoBio 2009 features more than 50 speakers from a wide spectrum of Nano, Bio and Clean Tech industries worldwide
- **4.** The program is enriched with practical workshops and technical seminars designed to draw prospective customers to the event
- **5.** Each sponsorship or exhibition package comes with at least one full conference access (\$795 value), enabling you to continue to network, learn and enjoy the entire three-day conference.

# **Exhibitor Packages**

### Platinum Package \$15,000

Platinum Package Exhibitors will have special recognition and outstanding promotion opportunity during the NanoBio 2009, including an exclusive 30-minute speaking slot immediately after the key note sessions, and acknowledgement onstage during the Conference Reception and Banquet, in addition to:

- · A four-color banner in a prominent location
- · A double booth 16' X 10' exhibit space
- Two 30 minute speaking opportunities
- Sponsor logo on printed promotion materials
- · Sponsor logo and company description on conference web site
- One full page, 4-color ad in the Conference Program Booklet
- Full Registration for 4 people
- · Two-time use of attendee mail list
- 10 Complimentary Conference Passes

### Gold Package \$10,000

Gold Package Exhibitors will receive special acknowledgement and a 30 minute speaking opportunity during breakout sessions, in addition to:

- A four-color banner in a prominent location
- A double booth 16" X 10" exhibit space
- Two 30 minute speaking opportunities
- Sponsor logo on printed promotion materials
- · Sponsor logo and company description on conference web site
- · Half page 4-color Ad in the Conference Program Booklet
- Full Registration for 3 people
- Two-time use of attendee mail list
- 7 Complimentary Conference Passes

# Silver Package \$7,500

Silver Package Exhibitors will receive sponsorship acknowledgment and a 30 minute speaking opportunity during various technical sessions in the afternoon, in addition to:

- One booth 8' X 10' exhibit space
- One 30 minute speaking opportunity
- · Sponsor logo on printed promotion materials
- Sponsor logo and company description on conference web site
- One-time use of attendee mail list
- 5 Complimentary Conference Passes

#### Premium Package \$3,750

- One booth 8 X 10' exhibit area
- One 15 minute speaking opportunity
- Listed in the Program Booklet as Exhibitor and Sponsor
- Listed in the Abstract CD as Sponsor
- · Listed on the Conference Web Site as an Exhibitor
- · Exhibitor logo and company description on conference web site
- 4 Complimentary Conference Passes

#### Standard Package \$2,550

- One booth 8' X 10' exhibit area
- One 15 minute speaking opportunity
- Full Registration for 2 people
- · Listed in the Program Booklet as Exhibitor and Sponsor
- · Listed in the Abstract CD as Sponsor
- · Listed on the Conference Web Site as an Exhibitor
- · Exhibitor logo and company description on conference web site
- 3 Complimentary Conference Passes







We are offering something completely new to the conference this year: the NanoBio Business Forum, geared toward emerging companies.

The Forum is geared toward providing informal networking over a table top and formal concentrated presentations that allow you to attract the right people. Each of the packages include at least one full conference access (\$795 value), enabling you to continue to network, learn and enjoy the entire conference.

#### Economy Package \$1,850.00

- One booth 8' X 10' exhibit area
- One 15 minute speaking opportunity
- · Listing in the Program Booklet as Exhibitor
- · Company logo on website
- 2 Complimentary Conference Passes

#### Display Table \$1,250

- One 6' X 3' Table in the Exhibit Area
- · Tabletop exhibit space
- Signage
- · Company logo on website
- 2 Complimentary Conference Passes

#### Start-Up Package \$895

- Tabletop exhibit space
- Signage
- · Company logo on website
- 1 Complimentary Conference Pass

# **Additional Sponsorship Opportunities**

- Conference bag with logo (exclusive) \$4,750
- $\bullet \ \ \text{Evening Reception Sponsorship-napkins} \$3,\!250$
- Morning Breaks Sponsorship-napkins \$3,250
- Afternoon Breaks Sponsorship-napkins \$3,250
- Badge Lanyards (exclusive) \$3,550
- Conference Notepads \$2,950
- Tote Bag Insert \$750
- Free Standing Signs (3' X 5') -\$1,250
- Sponsor email marketing \$995
- Web Site Banner Ad (2 months) \$750
- Web Site Banner Ad: Top 468x60 pixels (1 month) \$495
- Web Site Banner Ad: Right 150x50 pixels (1 month) \$450

## **Exhibit Information**

#### **Exhibition Schedule**

 Tuesday
 June 23,
 10:00 AM - 4:00 PM

 Tuesday
 June 23
 Reception
 5:30 PM -7:00 PM

 Wednesday
 June 24
 10:00 AM - 4:00 PM

The reception will be held in the NanoBio Forum exhibit area.

The exhibition Program is designed to promote great interaction between the participants and exhibitors throughout the conference by having morning coffee breaks, lunch, afternoon breaks and reception to be held near the exhibition area.

#### **Exhibition and Sponsorship Payment**

The full payment must be paid and accompanied by a signed Exhibit Contract before June 8, 2009.

#### The Exhibitor's Service Kit

An Exhibitor's Service Kit providing information about ordering drayage, electrical services, cleaning service, furniture rental, labor, lead retrieval devices, etc., with a complete list of charges can be downloaded online at

http://ianano.org/exhibit.htm

Please note that these charges are not included in the exhibit registration fees and are payable directly to the exhibit service company. The Kit will also include forms to request exhibit badges for additional booth personnel.

#### **Installation and Dismantling of Exhibits**

Installation is to be carried out during the following hours:

Monday June 22: 10:00 AM - 5:00 PM

Dismantling during the following hours:

Wednesday June 24: 4:00 PM- 7:00 PM Thursday June 25: 9:00 AM - 12:00 PM

A copy of the Exhibition Contract can be downloaded online at <a href="http://www.ianano.org/Exhibit-contract-NanoBio2009.pdf">http://www.ianano.org/Exhibit-contract-NanoBio2009.pdf</a>

To reserve your exhibit space, please complete the Online Exhibit Application at <a href="http://www.ianano.org/exhibit-ICNT-online.htm">http://www.ianano.org/exhibit-ICNT-online.htm</a>





# **Exhibitor Registration Form**



### **On-line Registration:**

http://www.ianano.org/exhibit-ICNT-online.htm
Please complete the following Registration Form
Tel: 408-280-6222 Fax to: 408-280-6255
Email: services@ianano.org

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Membership ID				
if you're a member of the International Association of Nanotechnology				
Prefix: □Prof. □Dr. □Mr. □Mrs. □Ms. □Miss				
First Name: M.I				
Last Name:				
Title:				
Organization:				
Mail-Stop/Dept.:				
Street Address:				
City:				
State: or Province:				
Country:				
ZIP/Postal Code:				
Phone:				
Fax:				
E-Mail:				

#### **Exhibitor Packages**

- ☐ Platinum Package \$15,000
- ☐ Gold Package \$10,000
- ☐ Silver Package \$7,500
- ☐ Premium Package \$3,750
- ☐ Standard Package \$2,550
- ☐ Economy Package \$1,850
- ☐ Display Table \$1,250
- ☐ Start-up Package \$895

#### **Sponsorship Opportunities**

- ☐ Conference bag with logo (exclusive) \$4,750
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- ☐ Morning Breaks Sponsorship-napkins \$3,250
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- ☐ Badge Lanyards (exclusive) \$3,550
- ☐ Conference Notepads \$2,950
- ☐ Tote Bag Insert \$750
- ☐ Free Standing Signs (3' X 5') —\$1,250
- $oldsymbol{\square}$  Sponsor email marketing \$995
- ☐ Web Site Banner Ad (2 months) \$750
- $\square$  Web Site Banner Ad: Top 468x60 pixels (1 month) \$495
- ☐ Web Site Banner Ad: Right 150x50 pixels (1 month) \$450

#### **PAYMENT METHODS**

Total Payment: \$				
■ Visa	☐ Mastercard	☐ Amex	☐ Discover	
Credit Card #:				
Expiration Date:				
☐ Check here if the name and address is the same as above				
Card Holder Name:				
Card Holder Address:				
City:State:				
Card Holder Signature:				
Date:				
☐ Check/Money Order (make payable to: International Association of Nanotechnology)				



#### **HOTEL RESERVATIONS**

San Francisco Airport Crown Plaza 1177 Airport Blvd Burlingame, CA 94010 1-877-252-1558 • Fax: 1-650-342-12536

We have booked a block of rooms for our conference. Exhibitors pay a special discount rate of US\$99.00 per day plus applicable taxes and tourist fee. To make hotel reservation at this discount rate, please visit the web page: <a href="http://ianano.org/venue.html">http://ianano.org/venue.html</a>





http://cinano.com



#### **International Association of Nanotechnology**

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http://ianano.org